

# DMC Workshops

## Your chance to learn how to:

1. Get comfortable asking for more money
2. Stay profitable with existing clients
3. Find bigger projects

Design Management Company invites you to take part in a series of small, intimate workshops with management consultant Lloyd Princeton.

During these 2 hour session, limited only to 10 participants, Lloyd will address management issues faced by interior design firms, and answer questions related to the business of design.

Each participant will be allowed to submit three questions in advance, to be answered during the session, opening up a dialog and providing input from all the participants, many, leaders within the industry. Also, participants are encouraged to bring their marketing materials for review

**Cost: \$250. per person / \$200. for two or more, from the SAME firm.**

**“Very informative!** I have a better understanding that we as designers are worth our fee.”  
*Joan T., Campbell, CA*

“This was **very informative and helpful.** Lloyd is an excellent speaker.”  
*Kathrine C., Sherman Oaks, CA*

**“We all need to re-visit these issues** even though we've been in business for a long time.”  
*Robin A., Vancouver, WA*

**Find out about workshops being held in your area, don't miss it.**

# 212.777.5718

**DESIGN MANAGEMENT COMPANY**

[www.dmcnyc.com](http://www.dmcnyc.com) [www.dmccds.com](http://www.dmccds.com) [www.toolstothetrade.com](http://www.toolstothetrade.com)

Mail this form to:  
Design Management Company  
DMC Workshops  
220 West 26th Street, No.1007  
New York, New York 10001

Register by phone:  
212.777.5718  
Fax:  
212.777.5719  
Online:  
www.toolstothe trade.com

QUESTIONS:  
212.777.5718  
info@dmcnyc.com

# DMCWorkshops

HELPING DESIGNERS REALIZE WHAT THEY'RE WORTH!

Please register me for the upcoming **DMCWorkshops** session in:

CITY	DATE	TIME
------	------	------

NAME

E-MAIL COMPANY

ADDRESS

CITY STATE POSTAL CODE

PHONE FAX

### SEMINAR FEES

- Single @ \$250 Advance Registration / \$300 On-site Registration
- Group @ \$200 Advance Registration / \$250 On-site Registration
- Student @ \$100 Advance Registration / \$150 On-site Registration

**Group Rates** are per person and require two or more registrations from the same company received at the same time. Students must include student ID and proof of 12 credit hours to qualify.

### PAYMENT

- Check/Money Order enclosed made payable to: Design Management Company
- Charge my  Visa  Mastercard  Discover

CARD NUMBER EXPIRATION DATE CID NUMBER

BILLING ADDRESS [IF DIFFERENT FROM ABOVE]

CITY STATE POSTAL CODE

NAME ON CARD [IF DIFFERENT FROM ABOVE] SIGNATURE [REQUIRED]

### CANCELLATION POLICY

Cancellations will be refunded in the form of credit on account. No cash refunds.. Substitutions may be made by phone, fax or e-mail up to three days in advance of the event.