

DMC

Lloyd Princeton | Bio



LLOYD PRINCETON works with interior designers and architects to help them do what they do best: create. Applying the considerable knowledge he has gained in both the finance and design industries, Lloyd guides business owners to greater profitability and satisfaction through strategic planning, training, human resources and technological solutions.

DESIGN MANAGEMENT COMPANY, a New York-based consulting firm founded in 1999, has a proven record of success in helping designers and architects with their business requirements ranging from negotiating rates and structuring contracts to entire marketing plans. Lloyd has also worked with the American Society of Interior Designers, which enhances his understanding of his client's special and unique needs in growing their business.

Lloyd's business experience includes tenures with Osborne & Little and Wells Fargo Bank; in addition, he served on the Board of Directors of both the Hospitality Industry Association and the Family Link. He has received certificates in Training and Development and Not-for-Profit Management and a B.S. in Business Management from the University of Phoenix.

Lloyd is also a charismatic and dynamic speaker who talks on a variety of subjects pertinent to the design industry. He has given presentations exclusively for Kravet, as well as many seminars for design centers across the country. Recently he lectured in Thailand for the Department of Export Promotion.

"After dealing with Lloyd I finally understand that my business has the potential to grow in more than one direction."

*Benjamin Noriega-Ortiz
Benjamin Noriega-Ortiz Design
New York, NY*

"You are everything I knew you would be...and more!"

*Trisbe Basile
Design Center of the Americas
Dania, FL*

"Lloyd Princeton, a brilliant business consultant..."

*Sid Goldberg
Kravet Western Regional Owner
Sidney Goldberg and Associates, CA*

MOTIVATIONAL SPEAKING

BUSINESS COACHING

SALES TRAINING & DISTRIBUTION

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